

CANADIAN GREENHOUSE GROWERS' DIRECTORY AND BUYERS' GUIDE & WWW.THEFLOWERDIRECTORY.COM

GROWERS PACKAGE PRICING

Basic Package - \$325.00

- Online Listing
- Standard Listing

Silver Package - \$1775.00

- Basic Package
- 1/2 Page Advertisement
- Category Box Advertisement

Bronze Package - \$1325.00

- Basic Package
- 1/4 Page Advertisement
- Category Box Advertisement

Platinum Package - \$3175.00

- Basic Package
- Inside Cover Front / Back Full page Advertisement
- Homepage Banner Advertisement

Gold Package - \$2675.00

- Basic Package
- Full Page Advertisement
- Big Box Advertisement

Direct Mail Inserts - \$975.00

- Full Page coloured Advertisement in 4,200 polly bags

Other Packages- \$TBD

- Design your own package

(Please Note: pricing DOES NOT include HST tax)

ITEM DETAIL DESCRIPTIONS & COST

Online Listing includes your company contact information and product offering on the www.theflowerdirectory.com website with company logo - \$225.00

Standard Listing includes your company contact information and product offering in the printed 2024 Directory - \$225.00

1/4 Page Advertisement is a 3.725" wide x 5" high full colour advertisement in the hard copy directory - \$575.00

1/2 Page Advertisement is a 7.5" wide x 5" high full colour advertisement in the hard copy directory - \$1,025.00

Full Page Advertisement is a 8.5" x 11" full colour advertisement (with .125" bleed around all sides) in the hard copy directory - \$1,925.00

Inside Cover Front/Back Advertisement is a 8.5" x 11" full colour advertisement (with .125" bleed around all sides) located in the hard copy directory back of the front cover and front of the back cover - \$2,425.00

Category Box Advertisement is a 300 x 200 px full colour advertisement located on the category pages of the online directory which has an embedded link to your company website - \$650.00

Big Box Advertisement is a 300 x 200 px full colour advertisement located on the home page of the online directory which has an embedded link to your company website - \$850.00

Banner Advertisement is a 1200 x 200 px full colour advertisement located on the home page of the online directory which has an embedded link to your company website - \$1,050.00

PLEASE NOTE:

- All advertisements must be supplied at 300dpi and in a high resolution PDF, EPS, or JPEG. Colour artwork must be in CMYK mode and all fonts as well as linked images must be supplied if not embedded in the file. All advertisements must be submitted no later than December 1, 2023.
- **Pricing does not include HST and is based on a year**
- Online advertisements are on a rotating cycle and can be changed throughout the year for a \$25 administration fee
- Flowers Canada Growers offers advertisement design for \$150.00, any size

For all inquiries please contact Rachelle at directory@fco.ca or call 1.800.698.0113 ext 4230

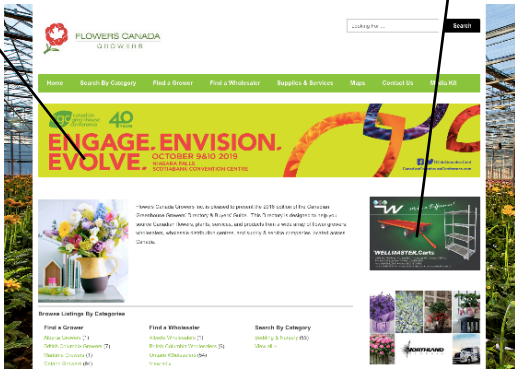
(Over)

ONLINE ADVERTISEMENT POSITIONS

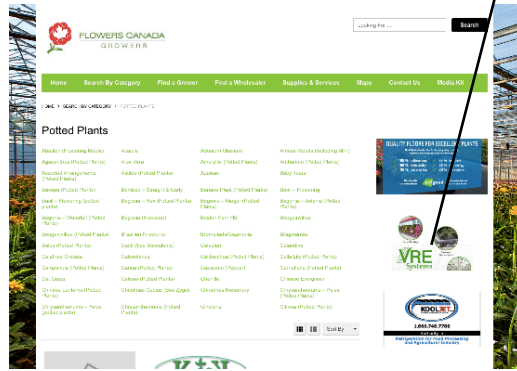
Banner Advertisements

Big Box Advertisements

Category Box Advertisements



Home Page



Category Page

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