



(Andrew Morse, Andrew Hendriks Jr., Rej Pichard)

### Andrew Hendriks Jr. – Outstanding Contribution to the Industry

Andrew has been in the greenhouse industry all his life. His grandfather started a small greenhouse which his parents took over. Andrew's mother, Helen had a vision for "Indoor gardens" and grew the business. Andrew demonstrated a keen interest in working with his family to grow the business.

Andrew attended the Dupage Horticultural School in Chicago after graduation from high school. When he returned home he assumed the business and sales side of the family business while his brother Rick assumed the grower responsibilities.

Together they grew Hendriks Greenhouses into an industry leader of Indoor Gardens with the creative spirit and vision to build trendy programs for the customer base. He has a clear vision for the direction of the business and a keen sense for the market place. He does that while demonstrating a zest for life that is contagious and inspiring to those around him.

Throughout his time in the industry Andrew has balanced his expanding family and growing the family business all while being an active participant in promoting the floriculture industry and giving back to his community. He has developed strategic partnerships with greenhouse operations around the world to ensure knowledge sharing and provide opportunities for the Canadian marketplace.

Anyone who has met Andrew would know that he is a firm believer in treating his customers, employees and suppliers with respect. He believes in his core values which has laid a good foundation for the company to grow and prosper. And if you know him, you know that he lives by his grandmother's motto that "A day not laughed is a day not lived".

As part of the strategic plan to grow the family business, Freeman Herbs was purchased in 2004. Using the same philosophies, they have grown the business into the largest fresh potted herb business in Canada.

Andrew has been an active member and supporter of Flowers Canada and previously served on the Board of Directors for 4 years. He also served on the Board of Directors for Ag Energy and was a contributing member of the Business Risk Management Committee. He currently sits on the TOGA Board of Directors. Andrew has passed on that enthusiasm to serve the industry and supports and encourages his staff to do the same.

Andrew demonstrates the same sense of service to his community. He is always willing to give back and contribute whether it be a donation or by participating in community and church committees. Hendriks Greenhouses and Freeman Herbs are a proud supporter of the Wells of Hope. Over the last 4 years we