



Flower Growers Applaud the Province of Ontario's Commitment to Greenhouse Competitiveness

FOR IMMEDIATE RELEASE:

November 30, 2018

GUELPH, ON – Ontario's flower producers commend the province of Ontario and Minister Hardeman for showing leadership in promoting industry competitiveness and growth. The continuation of support for competitiveness and innovation in the greenhouse sector will enable farmers across the province to access new opportunities to advance the sector.

"The greenhouse sector continues to present an excellent opportunity to grow Ontario's economy, and create jobs. We're very excited to learn that the province of Ontario will promote the growth of the greenhouse sector and further enable industry competitiveness."

— Andrew Morse, Executive Director, Flowers Canada (Ontario)

The Ontario government's continued examination of issues under a competitiveness lens and close partnership with the sector will create opportunities for growth. Efforts on both labour and climate change policy will ensure that Ontario businesses are able to efficiently adapt to the future pressures facing Ontario businesses.

"In partnership with the government, greenhouse growers in Ontario will be better positioned to reach their growth goals as a sector. Working together, we can develop sustainable solutions that enhance our productivity and provide consumers with fresh products year-round."

— Jan Van Zanten, President, Flowers Canada (Ontario)

Flowers Canada Ontario applauds the Ontario government's continued efforts to encourage growth in the greenhouse sector. Going forward, our sector looks forward to continued collaboration and effective partnership with the government in the reduction of unnecessary and burdensome red tape and other business irritants.

About Flowers Canada (Ontario) Inc.

Flowers Canada (Ontario) Inc. is the provincial trade association of the Ontario floral industry. Our members across Ontario include greenhouse growers, distributors and importers/exporters all dealing with cut flowers, potted plants, bedding plants, cut greens and specialty suppliers and services to the industry. To learn more about FCO and the ornamental industry, visit www.flowerscanadagrowers.com.

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