

# 2018

GREENHOUSE GROWERS' DIRECTORY & BUYERS' GUIDE

GROWER / WHOLESALER

## LISTING FORM

**SAVE 50% off**  
 Basic Plus Package  
 but only until  
 September 1st, 2017

**I AM A:**

- GROWER
- GROWER & WHOLESALER

**Do you Export?**

- Yes

**PACKAGE NAME (see reverse) :**

PRICE: \$                      +HST (13%) \$                      =TOTAL \$

Authorized Signature: \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

Company Address \_\_\_\_\_

City \_\_\_\_\_ Prov \_\_\_\_\_ Postal Code \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ Prov \_\_\_\_\_ Postal Code \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Website \_\_\_\_\_

Year Established \_\_\_\_\_ Greenhouse Size \_\_\_\_\_

Product Description (Maximum 100 Words)

Billing Address (Same as company address  )

Billing Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Prov \_\_\_\_\_ Postal Code \_\_\_\_\_

Email \_\_\_\_\_

- INVOICE ME     PAY BY CHEQUE     PAY BY CREDIT CARD  
 VISA     MC

Credit Card Number \_\_\_\_\_

Expiry Date \_\_\_\_\_ CVN# \_\_\_\_\_ Postal Code \_\_\_\_\_  
3 digit                      Where CC invoice is mailed

Cardholder Name \_\_\_\_\_

Authorized Signature \_\_\_\_\_

# Listing Packages

|   |  |  |  |
|---|--|--|--|
| <p><b>BASIC</b></p> <p>Print Listing</p> <p>Includes a standard print listing in the directory book</p> <p><b>\$200</b></p> | <p><b>BASIC PLUS</b></p> <p>Print Listing + Web Listing</p> <p>Includes a standard print listing in the directory book<br/>+<br/>A listing on the FCG website.<br/>+<br/>Your company logo on the FCG homepage, which links directly to your website</p> <p>Before Sept. 1<sup>st</sup> <b>\$350</b><br/>After Sept. 1<sup>st</sup> <b>\$500</b></p> | <p><b>PREMIUM</b></p> <p>Print &amp; Web Listing + Print Ad</p> <p>Includes a standard print listing in the directory book<br/>+<br/>A listing on the FCG website.<br/>+<br/>Your company logo on the FCG homepage, which links directly to your website<br/>+<br/>A full colour print ad (sizes and pricing varies)</p> <p><b>See Below</b></p> | <p><b>SOLO</b></p> <p>Print Ad Only</p> <p>A full colour print ad (sizes and pricing varies)</p> <p><b>See Below</b></p> |
|---|--|--|--|

# Advertising Packages • all ads are full colour

|                         | <b>PREMIUM</b><br>Print & Web Listing + Print Ad |               | <b>SOLO</b><br>Print Ad Only |
|-------------------------|--|---------------|------------------------------|
|                         | Before Sept. 1 <sup>st</sup>                     |               |                              |
| Outside Cover Back      | SOLD   | SOLD          | SOLD                         |
| Inside Cover Front/Back | <b>\$2650</b>                                    | <b>\$2800</b> | <b>\$2300</b>                |
| Full Page               | <b>\$2150</b>                                    | <b>\$2300</b> | <b>\$1800</b>                |
| 1/2 Page                | <b>\$1250</b>                                    | <b>\$1400</b> | <b>\$900</b>                 |
| 1/4 Page                | <b>\$800</b>                                     | <b>\$950</b>  | <b>\$450</b>                 |
| Banner                  | <b>\$800</b>                                     | <b>\$950</b>  | <b>\$450</b>                 |

**Do you want your ad to shine?**

We now offer custom ad design, for an additional fee of \$150. Contact [directory@fco.ca](mailto:directory@fco.ca)

## Ad Sizing

**Full Page:**  
8.5" x 11"  
files must have a 0.125" bleed around all sides

**1/2 Page:**  
7.5" w x 5" h

**1/4 Page:**  
3.5" w x 4.75" h

**Banner:**  
7.5" w x 2" h