



## **Flowers Canada Growers Inc. Announces Initiation of Project Focused on Floriculture Export Consistency**

For Immediate Release

May 1, 2017

Flowers Canada Growers Inc. (FCG) is pleased to announce the commencement of a new project entitled "Trade Security for Floriculture: Assuring Market Access through Producer Consistency." This project will develop training resources to help flower exporters learn and manage the upcoming United States-Canada Greenhouse-Grown Plant Certification Program (GCP).

### ***Who this applies to:***

- For greenhouses that currently export greenhouse-grown plants for planting to the United States under the Canadian Greenhouse Certification Program (D-96-12)
- Greenhouses that intend to export greenhouse-grown plants for planting to the USA in the near future
- For greenhouses that supply other greenhouses that will be exporting plants

### ***Project details:***

- FCG is developing a training program for current exporters, and greenhouses that would be interested in exporting under the new program
- The training program will be available by Spring 2018, and will include both on-facility and online components
- FCG is very positive about the new program as it holds many opportunities

### ***Timeline for GCP rollout:***

- CFIA is currently developing the policy and internal guidelines for the new GCP program (D-16-02) based on the Technical Requirements Document
- CFIA anticipates having D-16-02 ready for a formal stakeholder consultation period (60d) by the end of April or end of May
- Implementation is expected to rollout over a 2-year transition period starting this fall (September 2017)
- Until greenhouses are fully on the new program as an Authorized Facility, continue to follow the existing D-96-12

For more information on this announcement or project, please contact Jeanine West ([Jeanine@fco.ca](mailto:Jeanine@fco.ca)), or Guillaume Gregoire ([guillaume.gregoire@fihq.qc.ca](mailto:guillaume.gregoire@fihq.qc.ca)) for support in French

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