

Keynote Speaker: Gerben Messelink has been working at Wageningen UR Greenhouse Horticulture (www.greenhousehorticulture.wur.nl) since 1999 as an applied research entomologist. His key qualifications are IPM, biological control of pests and food web interactions in greenhouse crops like cucumber, tomato, sweet pepper, chrysanthemum and potted plants. Recent projects have focused on control of multiple pests with generalist predators, induced plant responses & biological control and evaluation of new natural enemies for thrips, spider mites whiteflies and aphids. Furthermore, Gerben is strongly involved in the International Organization for Biological Control (IOBC) and became council-member of the west palaeartic regional section.

Keynote Speaker: Mary K. Hausbeck is Professor and Extension Specialist in the Department of Plant Pathology at Michigan State University. Dr. Hausbeck has established an extension and research program in the biology, management and epidemiology of diseases of greenhouse ornamentals and vegetables that is nationally and internationally recognized for its excellence and responsiveness to industry needs. Her program responsibilities reflect Michigan's diversity and currently include vegetables, greenhouse vegetable transplants, ginseng, and floriculture crops, with emphasis on poinsettia, geranium, cut flowers, bedding plants, and herbaceous potted plants.

Keynote Speaker: Lance Osborne is an entomology professor, researcher and extension specialist with the University of Florida. Dr. Osborne's research has focused on biological and chemical control of insect and mite pests, crop production in protected environments, rearing natural enemies and invasive pest species management. Dr. Osborne sits on several US national advisory committee's (Q-biotype, chili thrip), maintains an ornamental arthropod pest website and hosts diagnostic clinics and short courses. Furthermore, Dr. Osborne teaches several courses at the University of Florida and has patented 2 biological technologies for insect control.



Registration Fees:

\$200 for both days

\$150 for Friday only

Pricing at the Door:

\$225 for both days

\$175 for Friday only

Take Advantage of

Early Bird Pricing:

Register by July 30th:

\$175 for both days

\$125 for Friday only

(13% HST will be added to all registration fees)

Hotel information:

A block of rooms has been reserved at the **Sheraton Fallsview Hotel and Conference Centre**. The rooms will be held at a special rate for conference guests until July 26, 2010. Contact the Sheraton Fallsview to make room reservations at:

1-877-353-2557 or www.fallsview.com

When making reservations ask for Group Code

FCIO9A



2010 Flowers Canada Pest Management Research Conference



Growers

9th Annual

Sheraton Fallsview, Niagara Falls, ON

August 26 & 27, 2010

To Register Call 1-800-698-0113

Or email: flowers@fco.on.ca

**2010 Flowers Canada
Pest Management Conference**

Thursday, August 26, 2010

Moderator—Cary Gates, Flowers Canada Growers

Afternoon Session

3:00—4:30 p.m. **FIP Biocontrol Meeting,**
Niagara Room (by invitation only)

4:30—5:30 p.m. **Annual General Meetings** for
FCO, FCG and Cecil Delworth Foundation
(registration begins at 4:00 p.m.)

Evening Session

5:30—6:30 p.m. **Reception; bar open**

6:30—7:30 p.m. **Casual Dinner**

7:30—8:00 p.m. **Welcome and Awards**
Andrew Kuyvenhoven, President, FCO & FCG

8:15 - 9:30 p.m. **When Amazing is Your Normal . . .**
Alvin Law, AJL Communications Ltd., Calgary, AB
Alvin's honors have included Saskatchewan Junior Citizen, Outstanding Young Canadian, Mount Royal University's Most Distinguished Alumnus and Queen Elizabeth Golden Jubilee Medal recipient. He has an Emmy Award for one of several documentaries on his life. Alvin has played a direct role in raising over \$165 million for charity. "Overachiever" is an understatement for Alvin.

9:30 p.m. **Evening Social**

(at the Sheraton or on your own—you are only steps away all of the sights in Niagara Falls)

Friday, August 27, 2010

Morning Session

Moderator — Sean Chiki, Engage Agro

7:30—8:20 a.m. **Breakfast**

8:20—8:30 a.m.

Welcome from Flowers Canada (Ontario) Inc.
Pascale Harster, Chair, Research Committee

8:30—9:15 a.m.

Techniques for enhancing pest control with alternative food, **Gerben Messelink**

9:15—10:00 a.m.

IPM in Florida Greenhouses: Lessons that may help YOU , **Lance Osborne**

10:00—10:10 a.m.

Reduced Risk Insect Control on Cuttings: An Update, **Wendy Romero, Masters Student,**
School of Environmental Science,
University of Guelph

10:10—10:20 a.m. **How "picky" midges affect pesky aphids: investigations of *Aphidoletes aphidimyza* for foxglove aphid biocontrol in floriculture,** **Sarah Jandricic, Dept. of Entomology,**
Cornell University

10:20—10:45 a.m. **Break**

10:45—11:00 a.m. **Findings and recommendations from the FCO Biocontrol Implementation Project,** **Jamie Aalbers, Research Director,**
Flowers Canada (Ontario) Inc.

11:00—11:45 a.m. **How to keep the upper hand with foliar blights, (this session will cover downy mildew, Botrytis, and powdery mildew),**
Mary Hausbeck

11:45—11:55 a.m. **Mite to Mite: Swirskii vs. Broad Mites,** **Dr. Cynthia Scott-Dupree, Professor, School of Environmental Sciences,**
University of Guelph

Friday, August 27, 2010

11:55—12:05 a.m. **Get to grips with thrips: Innovation to Implementation,** **Rose Buitenhuis,**
Research Scientist, Vineland Research and Innovation Centre

12:05—12:45 a.m. **Lunch**

Afternoon Session

Moderator, **Jamie Aalbers,**
Flowers Canada (Ontario) Inc.

12:45—1:00 p.m. **From our Sponsors**

1:00—1:45 p.m. **Dealing with Invasive Species**
Lance Osborne

1:45—2:30 p.m.

Shining the light on troublesome root rots, (this session will cover *Pythium*, *Phytophthora*, *Rhizoctonia* and *Thielaviopsis*),
Mary Hausbeck

2:30—3:00 p.m. **Break**

3:00—3:45 p.m.

What to expect from "new" natural enemies for biological pest control,
Gerben Messelink

3:45—4:00 p.m.

Conference Wrap Up
International marketing opportunities through FCO **Dean Shoemaker, Executive Director, Flowers Canada (Ontario) Inc. and Flowers Canada Growers**

To Register Call

1-800-698-0113

Or email: flowers@fco.on.ca

